



**HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620 002**  
**SCHOOL OF MEDIA STUDIES AND FASHION DESIGN**  
**PG AND RESEARCH DEPARTMENT OF VISUAL COMMUNICATION**



**PUBLICATION DETAILS**

**Dr Mettilda Rajakumari**

1. **Title of the Paper:** “Cultural Impact of Television Serials on Slum Women”, Sustainable Humanosphere Journal (Peer-Reviewed Refereed Journal), ISSN No 1880 – 6503, Volume 16, Issue 2, May 2020.
2. **Title of the Paper:** “Impact of Television on Women”, Journal of the Oriental Institute, (UGC Care list no. 135) ISSN No 0030 – 5324, Volume 71, Issue 1, No 12, 2022.pp 111 – 118.
3. **Title of the Paper:** “Influences of Television on Children in the Era of Social Media”, Journal of Emerging Technologies and Innovative Research, (UGC approved Journal no. 63975), ISSN No. 2349-5162, Volume 11, Issue 8, August-2024.

**Sr Jasmine**

1. **Title of the Paper:** “The Impact of Covid-19 Pandemic in Higher Education on Teachers and Students”, PARIPEX- Indian Journal of Research, ISSN No. 2250-1991, Volume 09, Issue 12 December 2020
2. **Title of the Paper:** “Psychosocial Impact of Smartphone Among College Going Youth” IJREAM – International Journal for Research in Engineering Application & Management, ISSN No. 2454- 9150, Volume 06, issue 12, March 2021
3. **Title of the Paper:** “St Francis De Sales the Patron of Communication IJRAR- International Journal of Research and Analytical Reviews. 2349- 5138 Volume 8, Issue 1, March 2021
4. **Title of the Paper:** “Use of Celebrity Endorsed Cosmetic Television Advertisement and the Buying Behaviour of College Going Young Women. (sub- author) IJRAR- International Journal of Research and Analytical Reviews, ISSN No. 2349- 5138, Volume 8, issue 1, March 2021
5. **Title of the Paper:** “Digital Divide in Education Field of India – A Way to Eliminate IJSREM - International Journal of Scientific Research in Engineering and management (UGC) ISSN No. 2582-3930 Volume: 06 Issue: 04, April - 2022

- 6. Title of the Paper:** “The Influence of Fake News on College Girl Student's Beliefs and Trust Through social media on Politics Religion in the International Conference on ‘Womonomics’ 2K24 Empowering & Breaking Barriers" held on 15th March 2024 at Anugraha institute of Social Sciences.Humanities and Social Sciences. ISSN No. 2319-829, August 2024

**Fr Arockiya Doss**

**1. Title of the Paper:** “cultivation of modernity through smartphone usage: A Comparative Study Between Urban and Rural College students” Published in the Journal of Oriental Institute with UGC Care List No.135; 2021 Number ISSN (Print only) 0030 - 5324

**2. Title of the Paper:** “Cultivating modernity through smartphone usage: A comparative study among urban and rural college students of Dindigul District” Published in the International journal of food and nutritional sciences with UGC Care Listed Journal Volume 11, Issue 11, 2022, ISSN (Online) 2320 7876

**3. Title of the Paper:** “A study of technology addiction and health impacts among college students”. Published in ShodhKosh: Journal of Visual and Performing Arts; February 2024 Volume 5 Issue 2, with **UGC Care** Listed, ISSN (Online): 2582-7472.